
Daniela Johnstone

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| OBJECTIVE | Retail sales manager position in the cellular phone industry, using good communication and negotiating skills. |
| SUMMARY OF QUALIFICATIONS | <ul style="list-style-type: none">• Five years' experience in retail sales• Excellent interpersonal and communication skills• Proficiency using Microsoft Office• Fluency in spoken and written Spanish |
| EXPERIENCE | <p>Retail Sales Representative, Universe Retail Stores, Deerfield, WI October 2010 to October 2011</p> <ul style="list-style-type: none">• Exceeded monthly sales goals for 8 months out of 12• Provided technical training on products and services to new sales reps <p>Sales Associate, Computer Products Warehouse, Deerfield, WI July 2008 to September 2010</p> <ul style="list-style-type: none">• Demonstrated, recommended, and sold a variety of computer products to customers• Led computer training for other sales associates• Received commendation for sales accomplishments <p>Salesperson (part-time), Home and Garden Design Center, Madison, WI July 2006 to June 2008</p> <ul style="list-style-type: none">• Helped customers in flooring department with selection and measurement of a variety of flooring products• Assisted department manager with product inventory |
| EDUCATION | <p>University of Wisconsin, Madison, WI Bachelor's in Business Administration, June 2011</p> <p>Madison Area Technical College, Madison, WI Associate's in Information Systems, June 2009</p> |
| HONORS AND ACTIVITIES | <ul style="list-style-type: none">• Elected to Beta Gamma Sigma, international honor society for business students• Qualified for Dean's List, six academic periods |
