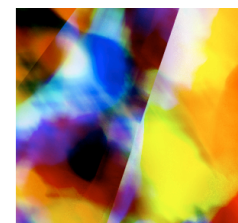
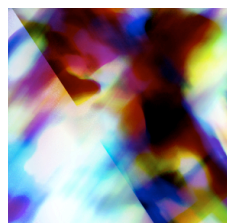


Summer '08 IDME

Institute for Digital Media Entertainment
June 16 – July 17 at Gavilan



**Register for
DM 108 Open Lab
Monday – Thursday
10 A.M. – 2 P.M.
Studio DM,
Gavilan College**

Library Building
Room LI-128
5055 Santa Teresa Blvd.
Gilroy, CA 95020

HAVE YOU ALWAYS WANTED TO...

- ▶ Make a short film or extreme sports video?
- ▶ Use digital storytelling to share your compelling story?
- ▶ Create a professional photo slideshow on DVD?
- ▶ Animate your 3D fantasy?
- ▶ Compose a thrilling soundtrack for an action movie?
- ▶ Develop a game?
- ▶ Produce that class-winning multimedia presentation?
- ▶ Create a huge digital art masterpiece to hang on the wall?
- ▶ Learn how experts design their projects?

The Institute for Digital Media Entertainment (IDME) is for anyone who wants to investigate both beginning and advanced topics in Digital Media by working on their own or a suggested creative production. The institute's focus is project-based learning and production. Students will have access to instructors, tutors, on-line instructional video, and suggested readings.

AWARDS...

Computer software will be given for best projects in individual categories.

STUDIO DM...

Gavilan College's state-of-the-art digital media lab is outfitted with Apple computers and industry-standard digital media software such as Maya for animation, Photoshop, Illustrator, Final Cut Pro Suite for film/video making, Logic for digital music, you will have the resources to create an impressive production. Archival quality, large format printers are available for printing your digital photos or art work and digital cameras and video camcorders can be checked out for your use.

SPECIAL GUEST SPEAKERS June 16 & 17, 10 A.M. – 2 P.M. Free ... Public Invited

The first two days of the Institute are open to the public and feature presentations by experts from various DM industries, including Video Games, Digital Photography, Animation, Extreme Sports Film/Video, Digital Music, and Web Design.

Inspiration from these experts and guidance from the Institute's staff will help students form an individual flight plan for their learning experience.



WHO MAY WANT TO ATTEND?

Students: Explore new digital media career opportunities, produce a project for school, create in your own personal interests. High school juniors and seniors can get a head start on their college Digital Media education if they want to transfer to Gavilan College or other higher ed institution.

Educators: Enhance your classroom materials by developing multimedia content or learn new technology and techniques to enhance your instruction. Gavilan College and K-12 staff may be able use the class credit towards salary schedule advancement.

WHEN?

The Institute for Digital Media Entertainment runs from Monday through Thursday for four weeks, June 16 – July 17, 2008, from 10 A.M. – 2 P.M. Since the session is project-based, everyone will have greater flexibility to adjust their learning times to accommodate vacation or work schedules.

HOW TO APPLY...

Register for DM 108, Digital Media Open Lab (.5–1 unit)

Check the Gavilan College website for instructions: <http://www.gavilan.edu/admit/instructions.html>

MORE INFORMATION

www.gavilan.edu/DigitalMedia or calling (408) 848-4800 ext. 5604

The Institute for Digital Media Entertainment is produced with help from Apple Computer, Inc.

The Digital Media Program

Facilities

Studio DM is equipped with *State of the Art* computer workstations all equipped with CD/DVD burners, networked via Gigabit Ethernet to a high-speed server. Additional features include large format photo quality printers, professional video editing equipment/software, sound design/music keyboards and recording software; animation, desktop publishing, and web design applications. A high quality projector with Dolby 5.1 surround sound system is used for class and student presentations. Student projects are aired to the local public on GavTV cable channel 18.

Degree and Certificates

Gavilan College offers students an extensive list of courses in the creative high tech field of Digital Media. Optional tracks allow the student to tailor the degree to an individual's interests or career aspirations. These options can lead to two levels of certification, an associate of science degree in Digital Media, and/or preparation for transfer to a college or university for advanced study. Since Digital Media is a fast growing and changing field, Gavilan's Digital Media courses can also be taken for career advancement or just for personal interest. Students should prepare an educational plan with a counselor.

Associate Degree and Certificate of Completion Requirements

Students who complete the Digital Media core and one of the options will qualify for a Certificate of Completion and if they also complete the general education requirements (30 units), they may get an A.S. degree in Digital Media. Some courses will apply to both a certificate and the general education requirements of the A.S. degree.

Digital Media Core Courses (15 units):

DM/Art/CSIS 77	Intro to Digital Media (3 units)
Art 11	Creativity, Imagination, and Innovative Thinking (3 units)
DM/CSIS 6	Web Authoring I (2 units)
Or DM/Art/CSIS 85	Web Design I: DreamWeaver (2 units)
DM/Art/CSIS 107	Design for Digital Media (2 units)
DM/Art/CSIS 114	Digital Media Team Production (2 units)
DM/Art/CSIS 75	Photoshop I (3 units)

Optional Areas (14 units, see catalog):

Digital Audio/Video

For those desiring employment as a digital audio/video producer/director, video/sound editor, or web streaming media designer/producer.

Interactive Media

For those desiring employment as a web designer, Web Master, information designer, and CD ROM/DVD or video game developer/designer.

Digital Art and Imaging

For those desiring employment as a graphic designer/artist/animator in the video game, web, video/film, CD ROM/DVD production, photojournalism, or digital print industries.

Game Design/Development is not offered yet, but the options above provide a fundamental basis for further study or entry-level positions in the field. For those desiring employments as a video game designer, tester, artist, animator, sound designer, special effects designer, programmer, developer, or product manager.

Certificates of Achievement (14–17 units total):

Digital Video Editor Specialist

Digital Imaging/Graphics Production Specialist

Digital Print Production Specialist

Web Page Production Specialist

For more information, go to www.gavilan.edu/DigitalMedia