Review the 7 steps to writing strong CTQ answers on the syllabus and the CTQ Example Answer on my website in order to maximize the quality of your CTQ answers. The best CTQ answers are usually (1) a third of a page or longer, (2) detailed, (3) directly and specifically answer the CTQ, and (4) include what you think (not just what the book says). Use your own words as much as possible when typing your answers (don't just quote from the textbook), and when examples are asked for or necessary, give ones that you made up (not the ones in the textbook). Don’t repeat the CTQ—give the answer only.

Chapter 1: What are the advantages and limitations of using surveys to conduct research? What can a researcher do to eliminate these limitations?

Chapter 11: The first exam is only a few days away and Tim has done no studying for it. What stressful thoughts and feelings about the exam might he be experiencing? What could Tim do differently for the next exam to reduce these stressful thoughts and feelings?—be sure to give plenty of details in your answer.

Chapter 4: According to the research, binge drinking is common among college students. What problems can occur for students who binge drink? Why do you think so many college students binge drink, and what can be done to counteract binge drinking?

Chapter 3: List the personal factors that influence perception. Which one of the factors most influences your perceptions and how?

Chapter 5: What are the similarities and differences between reinforcement and punishment? Give an example each. Which would work best to help you change your behavior for the better and why?

Chapter 6: What role does attention play relative to sensory registers and short-term memory?

Chapter 7: Define the compensatory model. How would you apply it in deciding whether to transfer to a 4-year university near home or out-of-state?

Chapter 2: What is the primary difference between afferent and efferent neurons/nerves? What are at least three functions these neurons/nerves serve?

Chapter 8: What are the similarities and differences between primary and secondary drives? Give an example of each. What might happen if a person believes that a secondary drive is a primary drive?

Chapter 9: Between the authoritarian and authoritative parenting styles, which one would you apply as a parent and why?

Chapter 10: How do you think a person would turn out if she or he was raised with conditional positive regard? What if she or he was raised with unconditional positive regard?

Chapter 12: Describe the dependent personality disorder and the impact it would have on relationships.

Chapter 13: What is the difference between primary prevention, secondary prevention, and tertiary prevention? Which do you think is better and why?

Chapter 14: What is the primary difference between prejudice and discrimination? Give an example of each. What might cause a person to be prejudiced toward a group of people?