Review the 6 steps to writing strong CTQ answers on the syllabus and the CTQ Example Answer on my website in order to maximize the quality of your CTQ answers. The best CTQ answers are usually (1) a third of a page or longer, (2) detailed, (3) directly and specifically answer the CTQ, and (4) include what you think (not just what the book says). Use your own words as much as possible when typing your answers (don’t just quote from the textbook), and when examples are asked for or necessary, give ones that you made up (not the ones in the textbook). Don’t repeat the CTQ—just give the answer only.

Chapter 1: What are the advantages and limitations of using surveys to conduct research? What can a researcher do to eliminate these limitations?

Chapter 11: The first exam is only a few days away and Tim has done no studying for it. What stressful thoughts and feelings about the exam might he be experiencing? What could Tim do differently for the next exam to reduce these stressful thoughts and feelings?

Chapter 4: According to the research, binge drinking is common on college campuses. What problems can occur for students who binge drink? Why do you think so many college students binge drink, and what can be done to counteract binge drinking?

Chapter 3: List the personal factors that influence perception. Which one of the factors most influences your perceptions and how?